



Go to [www.narisd.org](http://www.narisd.org) or call 858-863-6274  
for qualified remodelers in your area

**Remodeling and Home Maintenance Directory  
National Association of the Remodeling Industry**



## San Diego Chapter Directory

Members are required to be licensed and insured  
As prescribed by the California State Licensing Board

Members Working Together for the Building Industry

San Diego Chapter... <http://narisd.org>

Fall 2017  
Subject to updating

## Table of Contents

**P1** - NARI History

**P2** - About NARI

**P3** - NARI Code of Ethics

**P4/5** - General Contractors

**P6/7** - Subcontractors/Specialty Contractors

**P8/9** – Suppliers

**P10/11** - Industry Support

**P12** - Category Listing

**P13** - California State License Board

**P14** - Join Us!

**P15** - Typical NARI Calendar

---

# Notes

---

# History

---

NARI's roots go back to 1935 when President Roosevelt's National Recovery Act established the beginnings of NERSICA (The North East Roofing, Siding and Insulation Contractors Association).

In 1956 President Eisenhower established Operation Home Improvement, a nationwide effort emphasizing the rehabilitation of existing housing rather than new construction. The National Home Improvement Council (N.H.I.C.) emerged from this effort.

By the mid-1960s, NERSICA no longer reflected the membership of the growing industry and its name was changed to the National Remodelers Association (NRA).

In 1983, the National Remodelers Association and the National Home Improvement Council joined to establish the National Association of the Remodeling Industry (NARI). Today, NARI has 58 chapters nationwide and has enjoyed a sizeable growth period during the past decade. In 2000, NARI moved its national headquarters from Alexandria, Virginia, to Des Plaines, Illinois, and as the Voice of the Remodeling Industry™, continues to prosper.

*NARI's Core Purpose is to advance and promote the remodeling industry's professionalism, product and vital public purpose.*

## ABOUT NARI

---

The National Association of the Remodeling Industry, or NARI, is the medium for business development, a platform for advocacy and the principal source for industry intelligence. NARI connects homeowners with its professional members and provides tips and tricks so that the consumer has a positive remodeling experience.

NARI is an organization of high-quality remodeling professionals. Its members are committed to integrity, high standards, professional education, ethics and market recognition.

### **San Diego Chapter 2017 Board of Directors**

**President – Clay Leaf**

**Vice President – Amber Thurman-Truax**

**Treasurer- Chuck Gourley**

**Secretary- Harold Pell**

**Chairman of the Board- Bill Baker**

## Typical NARI Calendar

---

- Meetings each month on the Third Thursday
  - Some exceptions for special events
- Home and Garden Show
  - Community Outreach
- Golf Tournament in early June
  - Annual Fund Raiser
- Casino Night
  - Prizes, Drawings, Great Fun
- Charity Build as determined by the Board
  - Projects suggested by members
- Educational programs and speakers
  - Members propose topics of interest
  - Speakers address the meeting or Stage an appropriate event
- Holiday Brunch early in December

Industry Professionals interested in joining  
NARI San Diego  
Contact [info@narisd.org](mailto:info@narisd.org)



**Please watch for updates as our membership grows.**  
**Check online at [narisd.org](http://narisd.org)**  
**Call 858-863-6274**

## NARI Code of Ethics

---

Each member of the National Association of the Remodeling Industry is pledged to observe high standards of honesty, integrity and responsibility in the conduct of business by:

1. Promoting only those products and services which are functionally and economically sound, and which are consistent with objective standards of health and safety.
2. Making all advertising and sales promotion factually accurate avoiding those practices which tend to mislead or deceive the customer.
3. Writing all contracts and warranties such that they comply with federal, state and local laws.
4. Promptly acknowledging and taking appropriate action on all customer complaints.
5. Refraining from any act intended to restrain trade or suppress competition.
6. Obtaining and retaining insurance as required by federal, state and local authorities.
7. Obtaining and retaining licensing and/or registration as required by federal, state and local authorities.
8. Taking appropriate action to preserve the health and safety of employees, trade contractors and clients.

# NARI San Diego

Company	Contact	Main Phone
BMW Builders	Mike Wynne	858-274-4915
CairnsCraft Design & Remodel	Marie Cairns	858-722-3580
Chad Of All Trades	Penny McAlpine	760-750-1956
Classic Home Improvements	Dan White	858-224-7373
Clay Leaf Building Contractor, Inc.	Clay Leaf	858-459-2995
Collom Construction, Inc.	Michael Collom	619-660-8282
David Kaiser Custom Construction	David Kaiser	619-938-2657
Dream Design Builders, Inc	CR Jay Riordan	858-674-9818
ECS Construction	Eric Stephens	760-727-0063
Ederer Construction, Inc.	Sasha Ederer	619-328-1088
HK Construction	Marc Gieselmann	858-270-1937
Integrity Home Improvement	Nathalie Morton	858-751-0800
Jackson Design & Remodeling	Todd R Jackson	619-442-6125
Kaminskiy Design and Remodeling	Elena Kaminskiy	858-271-1005
Kitchen and Bath Experts/Pedini San Diego	Dave Graves	858-874-5800
Lars Remodeling & Design	Jason Larson	619-463-6300
Marrokal Design & Remodeling LLC	Gary Marrokal	619-441-9300
Precision Construction	Charlie Franko	760-295-7360
Preferred Remodelers	James Ward	760-741-1902
Price Builders, Inc.	Leo Finkelstein	858-866-4004
Renew Home Remodeling & Design	Patrick Schadle	619-504-7688
Secure Roofing and Solar	David Massey	760-546-0254
So Cal Design Build, Inc.	David Potra	800-279-7517
Stel Builders, Inc.	Marianna Larson	619-334-3322
Suncoast Building & Improvement	Drew Haisch	619-456-3651
Tibi Home Design, Inc.	Natalie Tibi	858-578-8309
Wardell Builders, Inc.	Barry Fennell	858-793-4190

## California State License Board

This link will take you to the California State License Board website:  
<https://www2.cslb.ca.gov/OnlineServices/CheckLicenseII/CheckLicense.aspx>

NARI Members in classifications requiring licenses (contractors and some subcontractors) are vetted upon joining and you may check their current status with the State.

The landing page will look something like this –




### Check a Contractor License or Home Improvement Salesperson (HIS) Registration

Look up a contractor license or Home Improvement Salesperson (HIS) registration to verify information, including complaint disclosure. Before hiring a contractor or signing a contract, CSLB recommends you read the [Hiring a Contractor](#) page.



## Categories

These Categories May Help You Describe the Work  
When Speaking with your Contractor

- Plans/Permits/Engineering
- Demolition/Disposal/Grading
- Temp. Facilities
- Foundation/Concrete
- Rough Carpentry/Framing
- Lumber/Supplies
- Windows/Exterior Doors/  
Window Treatments
- Roof/Skylights/Gutters
- Plumbers
- Plumbing Fixtures
- Electricians/Internet/Home  
Entertainment
- Electrical Fixtures/Lighting
- Siding/Stucco
- HVAC/Sheet Metal
- Drywall/Insulation
- Doors Interior
- Finish Carpentry
- Cabinets
- Countertops
- Tile/Stonework
- Mirrors/Enclosures/Glass
- Flooring
- Paint/Wallcoverings
- Appliances
- Landscaping/Patios/Decks
- Cleaning
- Misc/Alternates
- Insurance

## General Contractors

Main Email	License #	Website
brooke@bmwbuilders.com	446566	bmwbuilders.com
marie@cairnsraft.com	908472	cairnsraft.com
penny@chadofalltrades.com	841527	chadofalltrades.com
nicole@choosechi.com	944782	choosechi.com
office@clayleaf.com	660189	clayleaf.com
info@collomconstruction.com	641493	collomconstruction.com
dkcc@cox.net	727103	davidkaisercustomconstruction.com
jay@dreamdesignbuilders.com	510072	dreamdesignbuilders.com
eric@ecsconstructioninc.com	665430	ecsconstructioninc.com
sasha@edererconstruction.com	541845	edererconstruction.com
hkc@cox.net	602228	hkremodel.com
nathalie@ihi-inc.net	821492	ihi-inc.net
maria@jacksondesignandremodeling.com	880939	jacksondesignandremodeling.com
elena@kaminskiyinc.com	922807	kaminskiyhomeremodeling.com
davekab@sbcglobal.net	943753	kitchenandbatheexperts.com
wendy.williams@larsremodel.com	616035	larsremodel.com
gmarrokal@marrokal.com	1010116	marrokal.com
charlie@precisionca.com	743898	precisionconstructionca.com
jim@preferredremodelers.com	500413	preferredremodelers.com
mail@pricebuilders.com	667161	pricebuilders.com
schadlepatrick@gmail.com	939643	renewhomeremodeling.com
dmassey@secureroofingandsolar.com	990002	secureroofandsolar.com
socalbuilds@gmail.com	1010895	socalbuilds.com
marianna@stelbuilders.com	877267	stelbuilders.com
drew@suncoastbuilding.com	999189	suncoastbuilding.com
tibihomedesign@gmail.com	1016451	tibihomedesign.com
fennell@wardellbuilders.com	379314	wardellbuilders.com

## NARI San Diego

Company	Contact	Main Phone
A-1Rain Gutters	Mark Richardson	760-743-1665
A Weekend Plumber	Ben Lunt	760-978-5978
D & N Electric, Inc	Greg Nau	858-459-4353
Elegant Landscape, Inc.	Brian Ponce	760-644-7632
Energy Care Electric	Braulio Sanabria	619-708-6222
Hofstee Drywall, Inc	Frank Hofstee	619-445-5755
Jensen Masonry Construction	Mark Jensen	916-834-7286
Luke Electric	Luke McAnally	760-445-5853
Miramar Kitchen & Bath	Nicole Donnelly	858-271-8434
Newman Replacement Windows	Duncan Newman	760-438-8080
One Source Stone	Robert Bickerstaff	760-920-2539
Saber Foundation Repair	Jennifer Ohlsson	800-922-2488
SunPro Tinting	Marcel Perry	760-753-6418

## Industry Support

Main Email	License #	Website
akinderspace@gmail.com		akinderspace.com
dgallucci@benchmark.us	396412	benchmark.us
info@sdoc.bbb.org		bbb.org/sdoc
dan.austin@lifestylepubs.com		delmarlifestylepubs.com
jengelmann@foundationfinance.com		foundationfinance.com
codrin@homeliberty.net	BRE#01510894	home-liberty.com
householdguardians@gmail.com		householdguardians.com
steveb@jwfloors.com		jwcleaningandrestoration.com
richie@getmibox.com		getmibox.com
dgrant@modernluxury.com		modernluxury.com
cgourley@moneymailer.com		moneymailersd.com
misterpell@pellinteriors.com		pellinteriors.com
meredithdc@pella.com		pella.com
rareairenv@gmail.com	1946185	rarefiedairenvironmental.com
rfdesigncouture@gmail.com		rfdesigncouture.com
kellieburns@thehomemag.com		thmtoolbox.com
vectormovingsd@gmail.com	191376	vectormoving.com



## NARI San Diego

Company	Contact	Main Phone
A Kinder Space	Anne Kellett	858-694-8197
Benchmark Mortgage	Dori Gallucci	858-526-3037
Better Business Bureau	Erin Levine	858-637-6199
Del Mar and La Jolla Lifestyle Foundation Finance	Dan Austin	858.314.8745
Home Liberty	Jennifer Engelmann	949-910-4006
Household Guardians	Codrin Mihai	909-354-2159
J.W. Cleaning & Restoration	Fritzi Gros-Daillon	800-984-1186
MI-BOX of San Diego	Steve Brink	858-414-7535
Modern Luxury Media San Diego	Richie Robison	619-985-8999
Money Mailer of San Diego	Dina Grant	760-822-9303
Pell Interiors	Chuck Gourley	858-578-6245
Pella Windows & Doors	Harold Pell	619-297-1032
Rarefied Air Environmental	Dominique Meredith	619-219-9205
RF Design Couture	Matthew Zar	619-991-6654
The Home Mag	Rachel Farior Cooney	619-807-4075
Vector Moving & Storage	Kellie Burns	760-447-2392
	Arthur Beecherov	858-999-4994

## Subcontractors/Specialty Contractors

Main Email	License #	Website
mark@a-1raingutters.com	432059	a-1raingutters.com
ben@aweekendplumber.com	982617	Coming Soon
greg@dandnelectric.com	416288	dandnelectric.com
elhteam@yahoo.com	983517	elegantlandscapeinc.com
braulio@energycareelectric.com	920748	energycareelectric.com
hofsteedrywall@gmail.com	766538	hofsteedrywall.com
paradisembj@earthlink.net	804650	Coming Soon
lukeelectric@hotmail.com	882031	Coming Soon
miramarbath@aol.com	657333	miramarkitchenandbath.com
djnewman@sbcglobal.net	570472	newmanwindows.com
rob@onesourcestone.com	968714	onesourcestone.com
jennifer@saberemail.com	826234	saberfoundations.com
mperry@sunprotint.net	950446	sunprotint.net

## NARI San Diego

Company	Contact	Main Phone
All Home Medical Supply	Scott Lanswick	858-769-0444
Aztec Appliance	Kent McCaughey	858-987-5777
City Cabinet Center	Kip Tseng	619-521-2875
Cosentino North America	Jon Stoven	858-653-0225
Discount Glass & Mirror	Anthony Bortz	858-549-2442
Dixieline	Amber Thurman-Truax	619-933-3861
El Cajon Plumbing & Heating Supply	Kathy Jo Esposito	619-449-7300
Expressions Home Gallery	Jenna Evans	858-433-9206
Ferguson Enterprises	Don Miller	619-719-7255
Henkel	Jason Blacklock	760-450-8020
KRC Rock, Inc.	Carlos Gonzalez	760-744-1036
Moen, Inc	Colleen Valles	562-714-5453
Pirch, Inc	Brandon Drake	858-966-3642
ReFind Kitchens	David Berens	858-247-2737
San Diego Shade	Bill Fleck	619-287-8863
Sherwin-Williams	John Meyers	619-520-3089
Sterling Interiors/Design, Inc.	William Baker	619-823-2000
Stone Systems	Chris Botte	858-578-6666
Sub-Zero Group, Inc.	Carrie Plennes	480-222-8236
The Home Depot	Jeffrey Miller	951-219-7339
The Bath & Kitchen Showplace	Allison Fey	858-408-0721
Unico, Inc.	Scott Intagliata	314-481-9000

## Suppliers

Main Email	License #	Website
scott@medicalproductsus.com	1016142	allhomemedsupply.net
kent@aztecappliance.com		aztecappliance.com
ktseng@citycabinetcenter.com	850658	citycabinetcenter.com
jons@cosentino.com		grupocosentino.es
abortz@dg-m.com		dg-m.com
amber.truax@dixieline.com		dixieline.com
elcajonplumbing2@aol.com		elcajonplumbing.com
jeevans@morsco.com		expressionshomegallery.com
Donald.Miller@Ferguson.com		ferguson.com
jason.blacklock@henkel.com		ositough.com
carlos@krcrock.com		krcrock.com
colleen.valles@moen.com		moen.com
brandon.drake@pirch.com	C2991523	pirch.com
david@refindkitchens.com		refindkitchens.com
bill@sandiegoshade.com	567934	sandiegoshade.com
john.r.meyers@sherwin.com		sherwin-williams.com
bill@sterlingid.com		sterlingid.com
chris@stonesystems.us		stonesystems.us
carrie.plennes@subzero-wolf.com		subzero-wolf.com
jeffrey_A_Miller@homedepot.com		homedepot.com/pro
allison.fey@hajoca.com		keenansandiego.com
scott@unicosystem.com		unicosystem.com